AVA 2027 Sponsorship Opportunities

Confirm your sponsorship before 31 December 2026

Put AVA sponsorship into your 2027 marketing budget now. With direct access to the businesses shaping UK vending and automated retail, our events and communications give your brand a focused route to the operators, buyers and decision makers you want to reach.

Thank you to the companies already sponsoring our 2026 Christmas Luncheon. As we look ahead, we invite existing and new sponsors to build on that support and commit to our 2027 programme before the end of this year.

Reach the businesses that matter to you

AVA Operator members account for an 80% share of the £3.7 billion UK market. Sponsorship puts your company in front of this commercially important audience, helping you build familiarity, introduce your products and create opportunities for conversations that can lead to business.

Choose a major event, maintain a regular presence through our publications, or combine both. Repeated exposure keeps your brand visible between meetings and gives your sales team a stronger starting point when approaching customers.

Make the decision while budgets are being set

The strongest sponsorship plans start before the calendar turns. Agreeing your involvement now allows you to allocate your 2027 budget with purpose and plan how to make the most of the activity you select. Sole sponsorship and named event roles also offer a distinct position within the programme, so speak to us early about your preferred opportunity.

Keep your brand visible throughout 2027

In a competitive market, a single promotion can quickly be forgotten. A regular presence across AVA communications keeps your brand in front of the vending and automated retail businesses you want to reach—building familiarity and supporting your sales activity throughout the year.

AVA Monthly Newsletter — Make your brand a familiar name
Sole, headline sponsorship of 12, monthly editions: £6,000

Reach a readership of 2,000 alongside AVA news and industry updates. With your brand featured every month, this package delivers sustained exposure for £500 per edition—helping you maintain visibility between product launches, exhibitions and sales meetings.

AVA Policy Edit — Put your brand alongside the issues shaping business decisions
Headline sponsorship of 12, monthly editions: £3,000

Reach 800 AVA members through a dedicated update on policy and regulatory developments affecting their businesses. At £250 per edition, this is a focused opportunity to maintain your presence as members consider changing requirements, operational priorities and investment decisions.

Registered Office:
Concept House,
Cromwell Office Park,
York Road, Wetherby,
LEEDS LS22 7SU

+44 (0) 3300 883 267
info@the-ava.com
www.the-ava.com

Automatic Vending Association registered in England No: 02954612

AVA Quarterly Product Focus Bulletin — Give buyers a reason to act
Distribution: 2,500

Launching a product, running a promotion or filling places at an event or webinar? Put your offer directly in front of industry decision makers and buyers. The Product Focus Bulletin gives you a dedicated opportunity to explain the benefit, present a clear offer and drive enquiries.

Secure your place in AVA's communications programme now. Contact us to reserve headline sponsorship or discuss inclusion in the next Product Focus Bulletin—and make your brand part of the industry conversation throughout the year.

AVA Technical and Operations Webinar: Day sponsorship for £2,000. Feature on all event communications and materials throughout the day, placing your brand alongside practical content for the industry.

AVA Christmas Luncheon 2027

Thursday 9 December 2027

With over 250 attendees, the AVA Christmas Luncheon is a key date in the vending industry calendar. It brings colleagues and customers together in a setting where relationships can develop beyond the working day. We have another outstanding venue reserved for 2027.

Sponsorship gives your company visibility across event communications and large-screen advertising throughout the day. With options from £500 to sole sponsorship of the After Party, there is a choice to suit different budgets and ambitions.

Sponsorship opportunity	Investment	Tickets included
Overall Event Sponsor	£8,000	Table for 8
Welcome Drinks	£3,000	2 tickets
Entertainment	£3,000	3 tickets
After Party / Drinks — sole sponsorship	£10,000	10 tickets
After Party / Drinks — shared sponsorship Two opportunities	£5,000 each	5 tickets per sponsor
Water Sponsorship	£1,500	2 tickets
Wine Sponsorship	£3,000	2 tickets
Coffee	£2,000	2 tickets
Handheld card readers for the charity raffle	£1,000	—
Supporting Sponsorship	£500 each	—
Table / Chocolate Gifts	£500	—

Confirm your place in the 2027 programme: Please contact the AVA before 31 December 2026 with your preferred event or publication, sponsorship option and budget. We can discuss availability and agree the package that best supports your marketing objectives.

Make AVA sponsorship part of your 2027 plan now and give your brand a stronger presence with the industry in the year ahead.

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